

W/O # 955293

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

You and I agree, in the largest and fairest way during a Political Action, Federal Candidate, that we agree the information on Page 1.

Station and Location: KOAT-TV Albuquerque	Date: 9/24/2012
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I, Media Strategies and Research,
 being on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, September 25, 2012			Sunday, September 30, 2012		

Total Charges: \$4,520.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

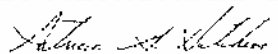
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, September 24, 2012

Date



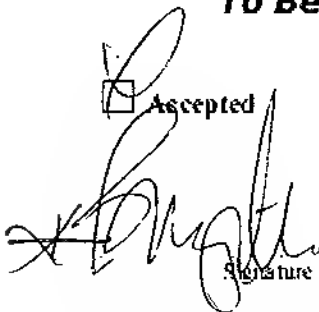
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

BOZZELLO
Printed Name

GSM
Title

W/O # 963781

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

Station and Location: KOAT-TV Albuquerque Date: 9/21/2012

Station and Location: KOAT-TV Albuquerque	Date: 9/21/2012
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I, Media Strategies and Research
being on behalf of: Martin Heinrich, a legally
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General
election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 24, 2012			Sunday, September 30, 2012		

Total Charges: \$44,905.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

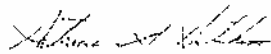
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, September 21, 2012

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name


Title

W/O # 944601

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

I, Media Strategies and Research, a station affiliated with KOAT-TV, hereby agree to provide the following information to the National Association of Broadcasters (NAB) for its use in the development of the National Political Candidate Advertisements (NAPCA) database.

Station and Location: KOAT-TV Albuquerque	Date: 9/21/2012
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I, Media Strategies and Research,
being on behalf of: Martin Heinrich, a legally
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General
election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

Total Charges: \$35,470.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, September 21, 2012

Date

Arthur A. Valles

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

BOVZILLO
Printed Name

GSM
Title

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
953422-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12083

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Flight Dates	Order #	Alt Order #
09/20/12 - 09/23/12	953422	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	09/21/12	5a A7N More In The AM	5-6a	---TF--	:30	2	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
23	KOAT	Th	09/20/12	5:12 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$120.00 NM
25	KOAT	F	09/21/12	5:43 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$120.00 NM
2	09/20/12	09/21/12	6a A7N More In The AM	6-7a	---TF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
26	KOAT	Th	09/20/12	6:43 AM	6a A7N More In The AM	6-7a	:30	MHTV1205H	\$300.00 NM
24	KOAT	F	09/21/12	6:59 AM	6a A7N More In The AM	6-7a	:30	MHTV1205H	\$300.00 NM
4	09/20/12	09/21/12	Good Morning America	7-9a	---TF--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---TF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
30	KOAT	Th	09/20/12	8:29 AM	Good Morning America	7-9a	:30	MHTV1204H	\$225.00 NM
31	KOAT	F	09/21/12	8:48 AM	Good Morning America	7-9a	:30	MHTV1204H	\$225.00 NM
7	09/22/12	09/22/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Sa	09/22/12	7:41 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV-1206H	\$150.00 NM
12	09/20/12	09/20/12	Anderson Cooper	11a-12n	---T---	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---T---	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	Th	09/20/12	11:20 AM	Anderson Cooper	11a-12n	:30	MHTV1205H	\$70.00 NM
21	09/20/12	09/20/12	Action 7 News @ 5p	5-530p	---T---	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



KOAT
 www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
953422-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12083	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/20/12	09/20/12	Action 7 News @ 5p	5-530p	---T---	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/17/12	09/23/12			---T---		1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
19	KOAT	Th	09/20/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	MHTV1205H	\$350.00 NM
23	09/21/12	09/21/12	Action 7 News @ 6p	6-630p	----F--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
23	KOAT	F	09/21/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1205H	\$600.00 NM
28	09/20/12	09/20/12	Action 7 News @ 10p M-F	10-1030p	---T---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---T---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	KOAT	Th	09/20/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1205H	\$650.00 NM
29	09/21/12	09/21/12	Action 7 News @ 1030p	1030-1105p	----F--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
23	KOAT	F	09/21/12	11:01 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV-1206H	\$400.00 NM
34	09/20/12	09/20/12	GREYS ANATOMY	8-9p	---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---T---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Th	09/20/12	8:23 PM	GREYS ANATOMY	8-9p	:30	MHTV1204H	\$1,500.00 NM
37	09/22/12	09/22/12	5-6a	5-6a	-----S-	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Sa	09/22/12	5:55 AM	5-6a	5-6a	:30	MHTV1204H	\$65.00 NM
38	09/23/12	09/23/12	5-6a	5-6a	-----S	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Su	09/23/12	5:40 AM	5-6a	5-6a	:30	MHTV-1206H	\$60.00 NM
39	09/23/12	09/23/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Su	09/23/12	7:14 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1205H	\$150.00 NM
40	09/21/12	09/21/12	The View	10-11a	----F--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	F	09/21/12	10:59 AM	The View	10-11a	:30	MHTV1205H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953422-1	09/23/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Heinrich/D/Senale	Candidate	12083



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/21/12	09/21/12	The View 10-11a	10-11a	----F--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
41	09/21/12	09/21/12	Chew, The	12-1pm	----F--	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	F	09/21/12	12:58 PM	Chew, The	12-1pm	:30	MHTV1204H	\$120.00 NM
53	09/21/12	09/21/12	Nighline	1105-1135p	----F--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	F	09/21/12	11:23 PM	Nighline	1105-1135p	:30	MHTV-1206H	\$100.00 NM
54	09/20/12	09/20/12	Katie Couric M-F	2p-3p	---T---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---T---	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Th	09/20/12	2:41 PM	Katie Couric M-F	2p-3p	:30	MHTV1204H	\$150.00 NM
<u>Total Spots</u>							20		

Gross Total \$5,855.00

Agency Commission \$878.25

Net Amount Due \$4,976.75

New Mexico Tax Rate 7.0% \$348.37

Amount Due \$5,325.12

Payment Terms 30 Days

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
951210-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Belh Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11913

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	951210	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/21/12	5a A7N More In The AM 5-6a		MTWTF--	:30	5	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	MTWTF--				5	\$120.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
24 KOAT M		09/17/12	5:43 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$120.00	NM
26 KOAT Tu		09/18/12	5:12 AM	5a A7N More In The AM	5-6a	:30	MHTV1205H	\$120.00	NM
27 KOAT W		09/19/12	5:55 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$120.00	NM
23 KOAT Th		09/20/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1205H	\$120.00	NM
25 KOAT F		09/21/12	5:14 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$120.00	NM
2	09/17/12	09/21/12	6a A7N More In The AM 6-7a		MTWTF--	:30	6	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	MTWTF--				6	\$300.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
22 KOAT M		09/17/12	6:12 AM	6a A7N More In The AM	6-7a	:30	MHTV1205H	\$300.00	NM
27 KOAT M		09/17/12	6:44 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$300.00	NM
23 KOAT Tu		09/18/12	6:43 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$300.00	NM
25 KOAT W		09/19/12	6:24 AM	6a A7N More In The AM	6-7a	:30	MHTV1205H	\$300.00	NM
26 KOAT Th		09/20/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$300.00	NM
24 KOAT F		09/21/12	6:13 AM	6a A7N More In The AM	6-7a	:30	MHTV1205H	\$300.00	NM
4	09/17/12	09/21/12	Good Morning America 7-9a		MTWTF--	:30	10	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	MTWTF--				10	\$225.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
29 KOAT M		09/17/12	7:29 AM	Good Morning America	7-9a	:30	MHTV1205H	\$225.00	NM
26 KOAT M		09/17/12	8:54 AM	Good Morning America	7-9a	:30	MHTV1204H	\$225.00	NM
24 KOAT Tu		09/18/12	7:55 AM	Good Morning America	7-9a	:30	MHTV1205H	\$225.00	NM
27 KOAT Tu		09/18/12	8:43 AM	Good Morning America	7-9a	:30	MHTV1204H	\$225.00	NM
25 KOAT W		09/19/12	7:26 AM	Good Morning America	7-9a	:30	MHTV1204H	\$225.00	NM
28 KOAT W		09/19/12	8:43 AM	Good Morning America	7-9a	:30	MHTV1205H	\$225.00	NM
23 KOAT Th		09/20/12	7:30 AM	Good Morning America	7-9a	:30	MHTV1205H	\$225.00	NM
30 KOAT Th		09/20/12	8:54 AM	Good Morning America	7-9a	:30	MHTV1204H	\$225.00	NM
31 KOAT F		09/21/12	7:26 AM	Good Morning America	7-9a	:30	MHTV1204H	\$225.00	NM
22 KOAT F		09/21/12	7:59 AM	Good Morning America	7-9a	:30	MHTV1205H	\$225.00	NM

INVOICE

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KOAT
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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
951210-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11913	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/22/12	09/22/12	Sa 6a A7N More in the AM 6-9a		-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 KOAT Sa		09/22/12	6:29 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1204H	\$150.00	NM
10	09/17/12	09/21/12	Live with Regis & Kelly 9- 9-10a		M--TF--	:30	3	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M--TF--	3	\$135.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
10 KOAT M		09/17/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1205H	\$135.00	NM
11 KOAT Th		09/20/12	9:31 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1205H	\$135.00	NM
9 KOAT F		09/21/12	9:37 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1204H	\$135.00	NM
12	09/17/12	09/21/12	Anderson Cooper	11a-12n	M-WTF--	:30	4	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-WTF--	4	\$70.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
9 KOAT M		09/17/12	11:48 AM	Anderson Cooper	11a-12n	:30	MHTV1204H	\$70.00	NM
10 KOAT W		09/19/12	11:24 AM	Anderson Cooper	11a-12n	:30	MHTV1204H	\$70.00	NM
12 KOAT Th		09/20/12	11:47 AM	Anderson Cooper	11a-12n	:30	MHTV1205H	\$70.00	NM
11 KOAT F		09/21/12	11:50 AM	Anderson Cooper	11a-12n	:30	MHTV1205H	\$70.00	NM
17	09/17/12	09/21/12	Ellen 3-4p	3-4p	MTWTF--	:30	10	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	10	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
23 KOAT M		09/17/12	3:25 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$150.00	NM
17 KOAT M		09/17/12	3:38 PM	Ellen 3-4p	3-4p	:30	MHTV1205H	\$150.00	NM
25 KOAT Tu		09/18/12	3:20 PM	Ellen 3-4p	3-4p	:30	MHTV1205H	\$150.00	NM
19 KOAT Tu		09/18/12	3:42 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$150.00	NM
24 KOAT W		09/19/12	3:29 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$150.00	NM
20 KOAT W		09/19/12	3:43 PM	Ellen 3-4p	3-4p	:30	MHTV1205H	\$150.00	NM
26 KOAT Th		09/20/12	3:22 PM	Ellen 3-4p	3-4p	:30	MHTV1205H	\$150.00	NM
18 KOAT Th		09/20/12	3:46 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$150.00	NM
22 KOAT F		09/21/12	3:20 PM	Ellen 3-4p	3-4p	:30	MHTV1205H	\$150.00	NM
21 KOAT F		09/21/12	3:36 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$150.00	NM
19	09/17/12	09/21/12	Dr Oz	4-5p	MTWTF--	:30	10	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	10	\$275.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
20 KOAT M		09/17/12	4:15 PM	Dr Oz	4-5p	:30	MHTV1204H	\$275.00	NM
26 KOAT M		09/17/12	4:40 PM	Dr Oz	4-5p	:30	MHTV1205H	\$275.00	NM
22 KOAT Tu		09/18/12	4:12 PM	Dr Oz	4-5p	:30	MHTV1205H	\$275.00	NM
25 KOAT Tu		09/18/12	4:38 PM	Dr Oz	4-5p	:30	MHTV1204H	\$275.00	NM
21 KOAT W		09/19/12	4:10 PM	Dr Oz	4-5p	:30	MHTV1204H	\$275.00	NM
27 KOAT W		09/19/12	4:34 PM	Dr Oz	4-5p	:30	MHTV1205H	\$275.00	NM
23 KOAT Th		09/20/12	4:13 PM	Dr Oz	4-5p	:30	MHTV1205H	\$275.00	NM
29 KOAT Th		09/20/12	4:27 PM	Dr Oz	4-5p	:30	MHTV1204H	\$275.00	NM
24 KOAT F		09/21/12	4:12 PM	Dr Oz	4-5p	:30	MHTV-1206H	\$275.00	NM
28 KOAT F		09/21/12	4:37 PM	Dr Oz	4-5p	:30	MHTV-1206H	\$275.00	NM

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11913	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/17/12	09/21/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	7	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	7	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
17	KOAT	M	09/17/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$350.00 NM
15	KOAT	Tu	09/18/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	MHTV1205H	\$350.00 NM
21	KOAT	Tu	09/18/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$350.00 NM
16	KOAT	W	09/19/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$350.00 NM
19	KOAT	Th	09/20/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	MHTV1205H	\$350.00 NM
18	KOAT	F	09/21/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	MHTV1205H	\$350.00 NM
20	KOAT	F	09/21/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	MHTV1204H	\$350.00 NM
23	09/17/12	09/21/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
22	KOAT	M	09/17/12	6:12 PM	Action 7 News @ 6p	6-630p	:30	MHTV1205H	\$600.00 NM
21	KOAT	Tu	09/18/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1205H	\$600.00 NM
23	KOAT	W	09/19/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	MHTV1205H	\$600.00 NM
24	KOAT	Th	09/20/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	MHTV1204H	\$600.00 NM
20	KOAT	F	09/21/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	MHTV-1206H	\$600.00 NM
25	09/17/12	09/21/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	9	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	9	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
26	KOAT	M	09/17/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
30	KOAT	Tu	09/18/12	6:39 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
23	KOAT	Tu	09/18/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1205H	\$450.00 NM
27	KOAT	W	09/19/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
28	KOAT	W	09/19/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1205H	\$450.00 NM
24	KOAT	Th	09/20/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1205H	\$450.00 NM
29	KOAT	Th	09/20/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1204H	\$450.00 NM
25	KOAT	F	09/21/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$450.00 NM
31	KOAT	F	09/21/12	6:54 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1205H	\$450.00 NM
28	09/17/12	09/21/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	MTWTF--	:30	5	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
14	KOAT	M	09/17/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1204H	\$650.00 NM
13	KOAT	Tu	09/18/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1205H	\$650.00 NM
17	KOAT	W	09/19/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1204H	\$650.00 NM
15	KOAT	Th	09/20/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1205H	\$650.00 NM
16	KOAT	F	09/21/12	10:11 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00 NM
29	09/17/12	09/21/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
19	KOAT	M	09/17/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1205H	\$400.00 NM
20	KOAT	Tu	09/18/12	10:44 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1204H	\$400.00 NM

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11913	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/17/12	09/21/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
22 KOAT W 09/19/12 10:43 PM Action 7 News @ 1030p 1030-1105p :30 MHTV1205H \$400.00 NM									
21 KOAT Th 09/20/12 10:57 PM Action 7 News @ 1030p 1030-1105p :30 MHTV1204H \$400.00 NM									
23 KOAT F 09/21/12 10:42 PM Action 7 News @ 1030p 1030-1105p :30 MHTV-1206H \$400.00 NM									
34	09/19/12	09/19/12	MIDDLE/SUBURGATORY 7-8p		--W----	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KOAT W 09/19/12 7:47 PM MIDDLE/SUBURGATORY 7-8p :30 MHTV1204H \$750.00 NM									
36	09/23/12	09/23/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/20/12 09/26/12 -----S 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KOAT Su 09/23/12 10:22 PM Action 7 News @ 10p Sun 10-1030p :30 MHTV1205H \$675.00 NM									
37	09/22/12	09/22/12	5-6a	5-6a	-----S-	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT Sa 09/22/12 5:27 AM 5-6a 5-6a :30 MHTV1205H \$65.00 NM									
38	09/23/12	09/23/12	5-6a	5-6a	-----S	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KOAT Su 09/23/12 5:59 AM 5-6a 5-6a :30 MHTV-1206H \$60.00 NM									
39	09/23/12	09/23/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KOAT Su 09/23/12 7:43 AM Su 6a A7N More in the AM 6-9a :30 MHTV1205H \$150.00 NM									
40	09/18/12	09/20/12	The View 10-11a	10-11a	-T-T---	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -T-T--- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 KOAT Tu 09/18/12 10:59 AM The View 10-11a 10-11a :30 MHTV1205H \$200.00 NM									
7 KOAT Th 09/20/12 10:33 AM The View 10-11a 10-11a :30 MHTV1204H \$200.00 NM									
41	09/18/12	09/20/12	Chew, The	12-1pm	-T-T---	:30	2	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -T-T--- 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KOAT Tu 09/18/12 11:58 AM Chew, The 12-1pm :30 MHTV1204H \$120.00 NM									
7 KOAT Th 09/20/12 12:31 PM Chew, The 12-1pm :30 MHTV1204H \$120.00 NM									
42	09/20/12	09/20/12	SCANDAL	9-10p	---T---	:30	1	\$885.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11913	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/20/12	09/20/12	SCANDAL	9-10p	---T---	:30	1	\$885.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/17/12	09/23/12	---T---		1	\$885.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Th	09/20/12	9:40 PM	SCANDAL	9-10p	:30	MHTV1204H	\$885.00 NM
43	09/19/12	09/19/12	General Hospital	2-3p/1-2p	--W----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--W----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	W	09/19/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1205H	\$110.00 NM
45	09/20/12	09/20/12	WIPEOUT	7-8p	---T---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---T---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Th	09/20/12	7:22 PM	WIPEOUT	7-8p	:30	MHTV1205H	\$1,000.00 NM
47	09/21/12	09/21/12	PRIMETIME	8-9p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	F	09/21/12	8:43 PM	PRIMETIME	8-9p	:30	MHTV1204H	\$500.00 NM
52	09/22/12	09/22/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	09/22/12	10:14 PM	Action 7 News @ 10p Sat	10-1035p	:30	MHTV-1206H	\$400.00 NM
53	09/17/12	09/20/12	Nightline	1105-1135p	MTWT---	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWT---	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	M	09/17/12	11:18 PM	Nightline	1105-1135p	:30	MHTV1204H	\$100.00 NM
8	KOAT	Tu	09/18/12	11:20 PM	Nightline	1105-1135p	:30	MHTV1205H	\$100.00 NM
10	KOAT	W	09/19/12	11:19 PM	Nightline	1105-1135p	:30	MHTV1204H	\$100.00 NM
9	KOAT	Th	09/20/12	11:26 PM	Nightline	1105-1135p	:30	MHTV1205H	\$100.00 NM
54	09/17/12	09/21/12	Katie Couric M-F	2p-3p	M---F--	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M---F--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	09/17/12	2:23 PM	Katie Couric M-F	2p-3p	:30	MHTV1205H	\$150.00 NM
4	KOAT	F	09/21/12	2:46 PM	Katie Couric M-F	2p-3p	:30	MHTV1204H	\$150.00 NM
55	09/22/12	09/22/12	Action 7 News @ 5p Sat	5-530p	-----S-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/22/12	5:29 PM	Action 7 News @ 5p Sat	5-530p	:30	MHTV-1206H	\$200.00 NM
56	09/22/12	09/22/12	Action 7 News @ 530p S	530-6p	-----S-	:30	1	\$200.00	NM

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
951210-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11913	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Sa		09/22/12	5:38 PM	Action 7 News @ 530p Sal	530-6p	:30	MHTV-1206H	\$200.00	NM
58	09/19/12	09/19/12	REVENGE	9-10p	--W----	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$950.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT W		09/19/12	9:28 PM	REVENGE	9-10p	:30	MHTV1205H	\$950.00	NM
59	09/23/12	09/23/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Su		09/23/12	10:56 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	MHTV-1206H	\$400.00	NM
61	09/17/12	09/17/12	CMA MUSIC AWARDS	7-10p	M-----	:30	1	\$1,975.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$1,975.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/17/12	9:23 PM	CMA MUSIC AWARDS	7-10p	:30	MHTV1205H	\$1,975.00	NM
62	09/18/12	09/18/12	20/20	Prime Other	-T-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$850.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/18/12	9:36 PM	20/20	Prime Other	:30	MHTV1204H	\$850.00	NM
63	09/23/12	09/23/12	Emmy Red Carpet Special	5p-6p	-----S	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$1,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/23/12	5:36 PM	Emmy Red Carpet Special	5p-6p	:30	MHTV1204H	\$1,100.00	NM
64	09/23/12	09/23/12	64th Annual Emmy Awards	7p-10p	-----S	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/23/12	8:34 PM	64th Annual Emmy Awards	7p-10p	:30	MHTV-1206H	\$900.00	NM
Total Spots							108		

Payment Terms 30 Days

<u>Gross Total</u>	\$36,995.00
<u>Agency Commission</u>	\$5,549.25
<u>Net Amount Due</u>	\$31,445.75
<u>New Mexico Tax Rate</u> 7.0%	\$2,201.20
<u>Amount Due</u>	\$33,646.95